

CONTACT

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(password: Felix19)

ED

School of Visual Arts

Fashion Institute of Technology

SKILLED IN THE FOLLOWING

Adobe XD

Sketch

Figma

Adobe Suite

AWARDS

One Show Gold, One Show Silver,
Andy Awards, Clios, Creativity,
Caples, Portfolio and Mobius,
Phame

Felix Burgos is a creative professional with expertise across all major marketing disciplines: UI design, web, mobile and brand advertising. He is as fluent with a 30-second commercial as he is within the digital space.

This skill set is what gives Felix a deeper insight into the difference between winning customers and merely winning creative awards. His results-based approach has been guided for many years by David Ogilvy's maxim, "We sell, or else."

Freelance: 2018 -Present

MRM (Tremfya), Patients & Purpose, TBWA World Health (Lynparza/ Oncology), WILDTYPE (Keytruda; oncology), FCB Cure, Saatchi Wellness: Mavyret (HepC), AREA23: Krystexxa (Gout)

STRIKEFORCE: 2014- 2018: Creative Director

360-Creative lead on Gilead's HARVONI and Unbranded Hep C messaging. Managing the brands look and feel across multiple channels. collateral, digital, OOH, and print

Freelance: 2008-2013

Wunderman: Janssen's Invega Sustenna (Schizophrenia) Chantix (smoking Inhibitor) and Volteran (Arthritis Gel)

DDB Remedy: Ethicon's Everpoint (Needles and medical devises)

JWT: Xarelto (warfarin alternative)

Digitas: Epanova (High Cholesterol)

McCann: MerkEngage (Diabetes Unbranded online community)

MRM: 2007-2008: Vice President/ACD

Army and Verizon Fios

FCB: 2000-2007: Vice President / Creative Director

Alcon's AcrySofReSTOR (cataracts lense), Eli Lilly's Strattera (ADHD) and Patanol Eye Drops (OTC)

AT&T Business Services, and Dex Yellow Pages from Qwest,

OgilvyOne: 1995-2000: Partner/Creative Supervisor

American Express (Delta Skymiles Credit Card), Dresdner Kleinwort Benson, IBM Servers, IBM Software, IBM PC Direct, Peoplepc.com, and WebMD