

CONTACT

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ED

School of Visual Arts

Fashion Institute of Technology

AWARDS

One Show Gold, One Show Silver,
Andy Awards, Clios, Creativity,
Caples, Portfolio and Mobius,
Phame

Felix Burgos is a creative professional with expertise across all major marketing disciplines: UX design, web, mobile and brand advertising. He is as fluent with a 30-second commercial as he is within the digital space.

This unique skill set is what gives Felix a deeper insight into the difference between winning customers and merely winning creative awards. His results-based approach has been guided for many years by David Ogilvy's maxim, "We sell, or else."

STRIKEFORCE: 2014- 2017: Creative Director

360-Creative lead on Gilead's HARVONI and Unbranded Hep C messaging. Managing the brands look and feel across multiple channels. collateral, digital, OOH, and print

Freelance: 2008-2013

Wunderman: Janssen's Invega Sustenna (Schizophrenia) Chantix (smoking Inhibitor) and Volteran (Arthritis Gel)

DDB Remedy: Ethicon's Everpoint (Needles and medical devises)

JWT: Xarelto (warfarin alternative)

Digitas: Epanova (High Cholesterol)

McCann: MerkEngage (Diabetes Unbranded online community)

MRM: 2007-2008: Vice President/ACD

Army and Verizon Fios

FCB: 2000-2007: Vice President / Creative Director

Alcon's AcrySofReSTOR (cataracts lense), Eli Lilly's Strattera (ADHD) and Patanol Eye Drops (OTC)

AT&T Business Services, and Dex Yellow Pages from Qwest,

OgilvyOne: 1995-2000: Partner/Creative Supervisor

American Express (Delta Skymiles Credit Card), Dresdner Kleinwort Benson, IBM Servers, IBM Software, IBM PC Direct, Peoplepc.com, and WebMD